

A background image showing a sunset over a range of mountains. The sun is low on the horizon, casting a warm orange and yellow glow across the sky. The mountains are silhouetted against the bright sky, and the foreground is in deep shadow, creating a dark, atmospheric scene.

# Office Business Applications

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# AGENDA

- OBA FOR THE KNOWLEDGE WORKER
- OBA FOR THE DEVELOPER

# OBA FOR KNOWLEDGE WORKERS

- Creating high impact documents
- Working smarter and faster
- Keeping track of corporate information
- Keeping track of versions
- Reducing cost

A background image showing a sunset over a range of mountains. The sky is a gradient of orange and yellow, with the sun low on the horizon. The mountains are silhouetted against the bright sky.

# Demo

OBA For Knowledge Workers

A background image showing a sunset over a range of mountains. The sky is a gradient of orange and yellow, with the sun visible as a bright, glowing orb on the left side. The mountains are silhouetted against the bright sky, creating a dark, layered appearance. The overall mood is serene and natural.

# OBA FOR DEVELOPERS

# WHAT IT MEANS...

To  
Business:

- **Agility**
- **Reuse**
- **Financial savings**

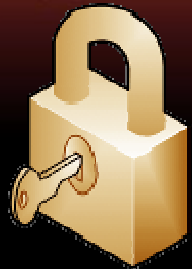
To IT:

- **Response to business changes**
- **Access to closed systems**
- **Reduction to total cost**

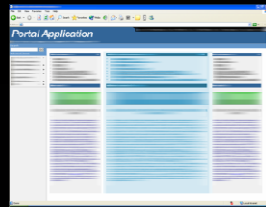
To  
Developer:

- **Brings developer closer to business**
- **Increase market value**

# Putting the Pieces Together



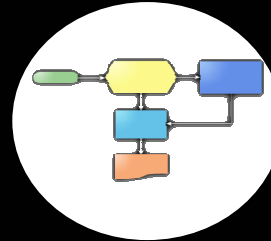
**Security**



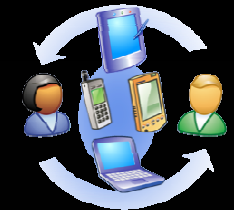
**Portal**



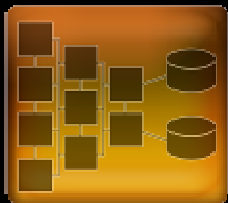
**Web 2.0**



**Packaged Apps**



**Devices and People**



**Management**



**Tooling**



**Data**



**Legacy**



**LOB**

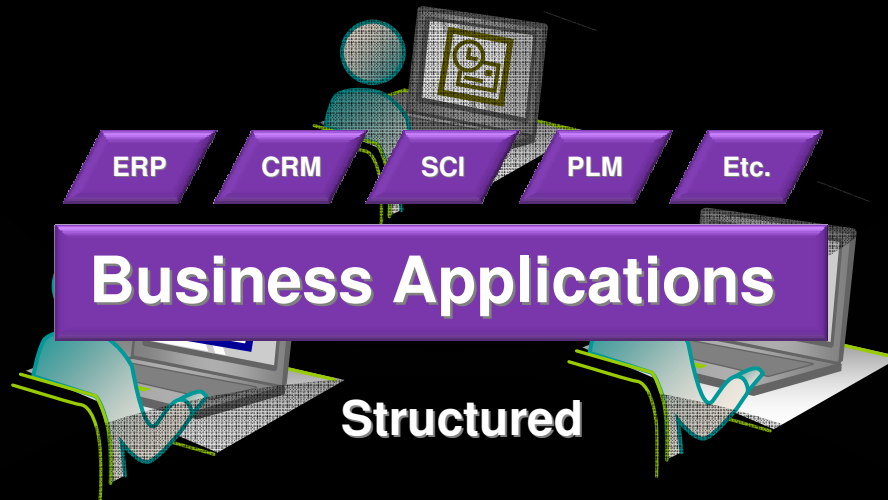


**Packaged Apps**



**Trading Partners**

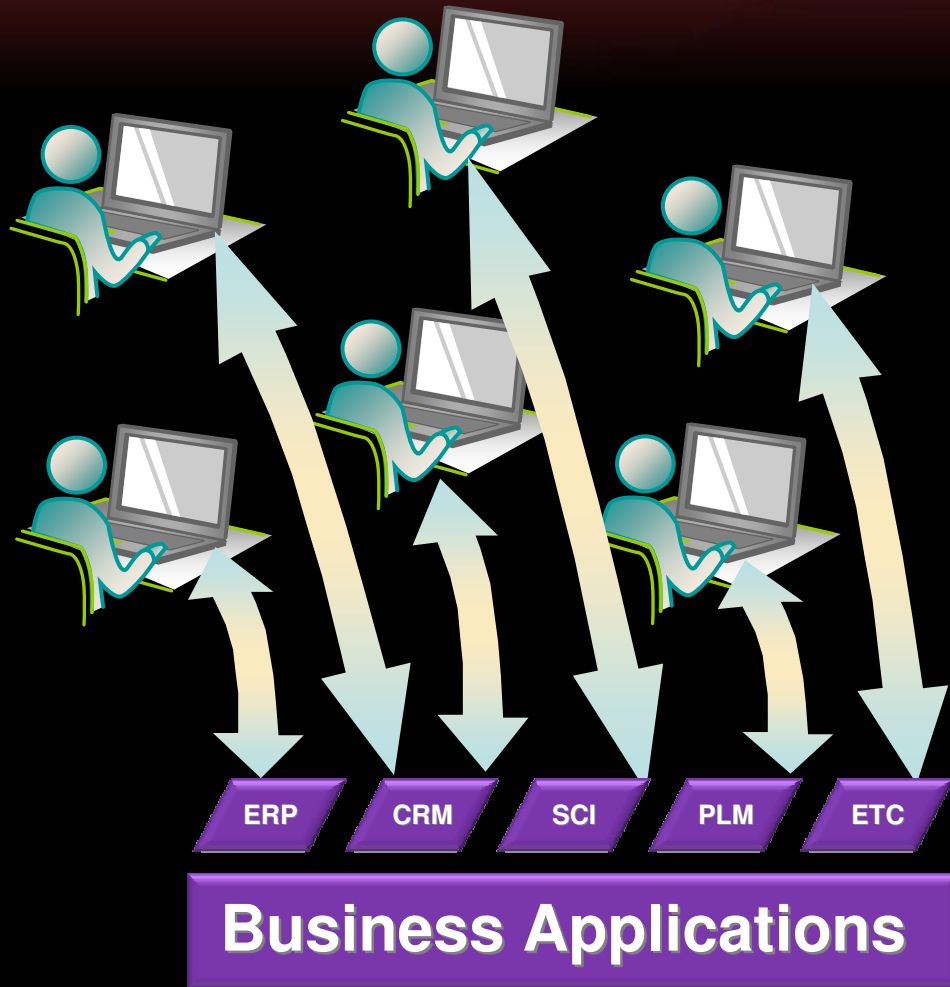
# APPLICATIONS LANDSCAPE



## Productivity Applications

- Drive and reinforce business processes
- Structured
- Predictable
- Highly configurable
- Easily captured for policy management
- Lack of context
- Can't find anything!

# WHAT MARKET WANTS...



Integrate multiple backend systems

Create composite processes

Integrate team collaboration, communication, etc.

Add content and knowledge management

Integrate BI and business process into daily work

Customers demand Office as primary interface!

# OBA APPLICATION TIERS

- Manage “rhythm of the business”
- Platform capabilities:
  - Document management
  - Collaboration & communications support
  - Information sharing

**Presentation Tier**

- Document centric
- Unstructured data
- Unstructured processes

**Application Tier**

- System centric
- Structured data
- Structured processes

**Data Tier**

# How large is the Opportunity?

- Billions of users
- One Common User Interface
- Infinite user needs
  - Document Management / KM  
(versioning/checkin/search/secure)
  - Document Workflow  
(Approvals ... Leave / Inventory)
  - Office 2007 as a UI to complex backend  
(for SAP/ Siebel/ Oracle Applications)
- New Career Roadmap for Developers

# COMPOSITE APPLICATIONS










## Composite Application

- Collection of software **assets**
- Assembled to provide **Business Capability**

## OBA Platform capabilities:

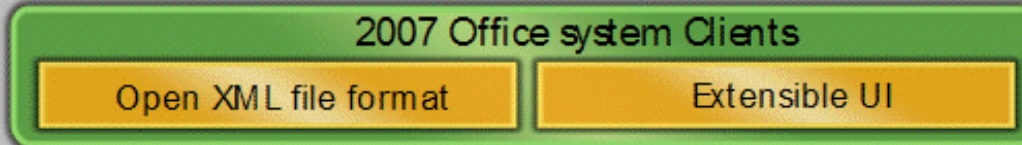
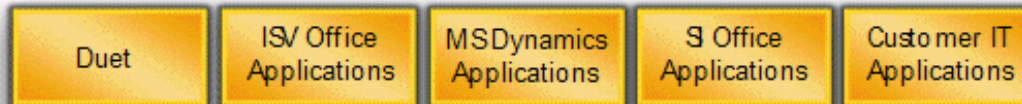
- Decision support tools
- Documents
- Collaboration support

### List of Possible Assets

-  Documents
-  Workflows
-  Business Rules
-  Schemas
-  Web service APIs
-  UI Screens / Forms
-  Data connections
-  Reports
-  Metrics

# COMPOSITE APPLICATION PLATFORM CAPABILITIES

Office  
Business  
Applications



Microsoft  
Office  
system



LOB Applications,  
Data Warehouses,  
trading partner  
systems etc.



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# Demo

**OBA FOR DEVELOPERS**

A landscape photograph of a sunset over a mountain range. The sun is a bright, glowing orb in the upper left, casting a warm orange and yellow light across the sky. The mountains are silhouetted against the bright sky, with their peaks and ridges clearly visible. The foreground is in deep shadow, appearing almost black. The overall mood is serene and peaceful.

**THANK YOU**